



# THEOPHELLUS

CREATIVE STUDIOS

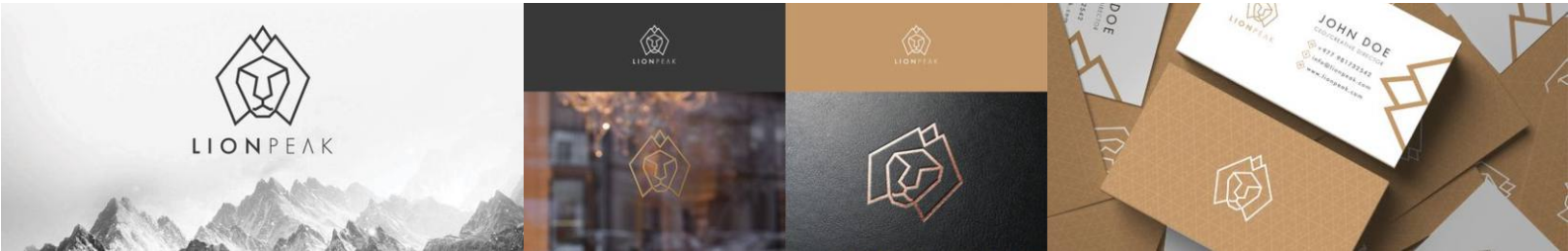
WEB + DESIGN + BRANDING AGENCY

PASSION & EXPRESSION FOR THE UTMOST CREATIVITY

**2021**  
*Price List*



# CORPORATE STATIONERY *Packages*



## *1* Sliver *Package*

- x1 Logo Options
- Business Card Design
- Letterhead Design
- Email Signature Design
- Profile Design
- 3 Revision Rounds

**R2450**

## *2* Gold *Package*

- x2 Logo Options
- Business Card Design
- Letterhead Design
- Email Signature Design
- Profile Layout & Design
- Web Design
- 3 Revision Rounds

**R5150**

## *3* Platinum *Package*

- x3 Logo Options
- Business Card Design
- Letterhead Design
- Email Signature Design
- Profile/Catalogue Design
- Pamphlet Design
- Website Design, 1 year
- Domain Reg & Hosting
- Unlimited emails
- 3 Revision Rounds

**R7000**

A logo is usually the first visual symbol you develop as a business. You may also think of a Logo as a simple visual mark to identify your company product or service.

A business card is a small card identifying a person within a company in connection with his or her business, his or her title and or job description, given to a client, potential customer, etc. A good business card should at all times, convey the overall image of your business.

A letterhead is the referral of the sheet of paper, or the digital representation thereof, used when communicating with any party in a legal or professional manner.

Unique Concept designs, Includes Logo, business card and letterhead options to choose from. Different elements to be combined to create an unique Corporate I.D according to brief.

Professional logo design  
Full colour, Landscape, Final Artwork: jpeg, png, pdf & ai files

Business card design  
90 x 50mm, Full colour, Final Artwork: jpeg, png, pdf & ai files

Letterhead design  
210 x 297mm, Full colour, Final Artwork: jpeg, pdf & word format

Email Signature design  
1350px x 400px, RGB Format - Digital Use

X3 revision rounds included

### EXTRA REVISIONS

Graphic Design Fees  
Add more revisions  
No limit to revisions  
PRICE:  
R420 per hour



# LOGO *Design*

## Logo Design (X2 Options)

X2 Uniquely different Concept designs

Includes X2 Logo options to choose from.

Different elements & styles to be combined to create an unique Logo according to brief received.

X1 Final Concept

Full colour

Final artwork: 300dpi, jpeg, png, pdf & ai files

X3 revision rounds included

## R1200

### Logo Design (X4 Options)

X4 Uniquely different Concept designs

Includes X4 Logo options to choose from.

Different elements & styles to be combined to create an unique Logo according to brief received.

X1 Final Concept

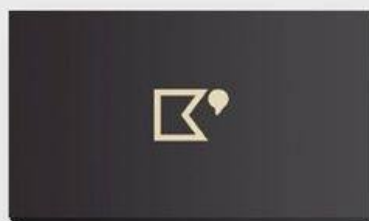
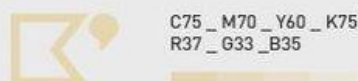
Full colour

Final artwork: 300dpi, jpeg, png, pdf & ai files

X3 revision rounds included

## R1750

with two Extentin (Business Card & Letterhead)





# Design

Business Card Design - R630

Letterhead - R840

Email Signature - R630

Company Profile - 750

Brochure - R750

Poster Design - R450

Digital Flyer - R450

Publication & Media Advert - R840

Magazine Design - R250 per page (Minimum 10)

Signage Design (No Print) - R650

Powerpoint Presentation - R250 (Minimum 5)

Full Vehicle Branding (concept only) - R1800

WhatsApp Flyer Design - R450

Calendar Design - 750

Invoice Design - R840

Bookmark Design - R450

Notepad Cover Design - R450

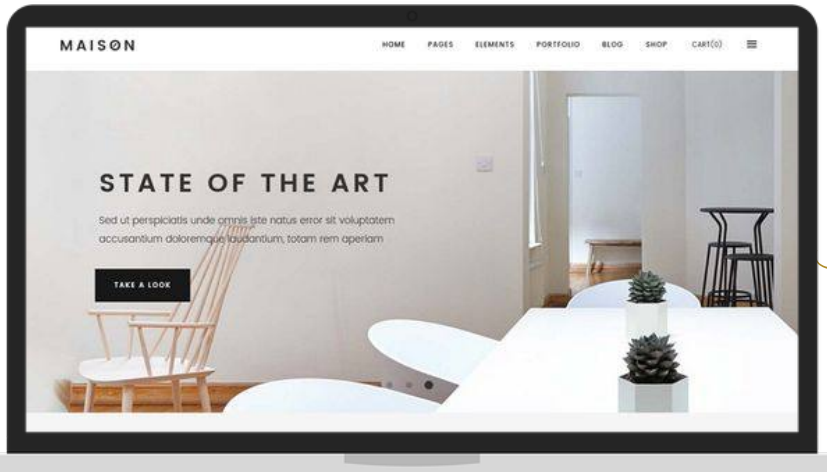
Logo Redraw - R600

CD Label Design - R450

CD Cover Design - R650

Professional CV Design - R450





# WEB & APP *Development*

## Small Business (Intro) Web Design

Small business affordable website design. 2 pages website for startups

**R1500**

## Professional Business Web Design

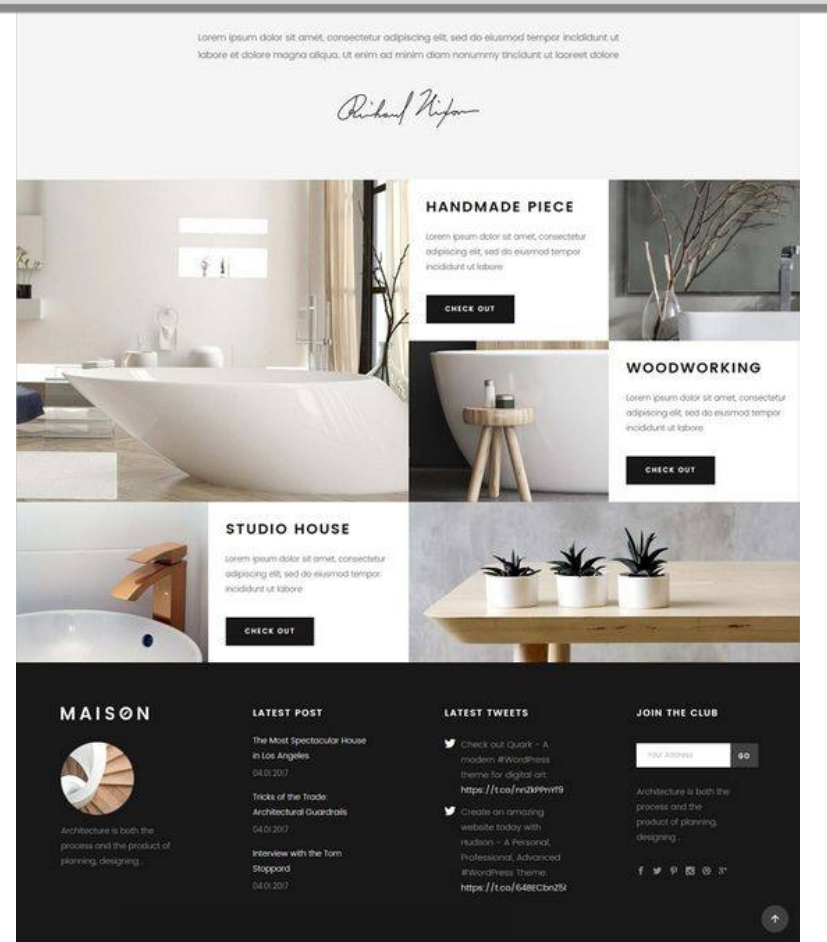
Professional business website for medium company, 5 pages

**R3100**

## eCommerce Online Shop Website

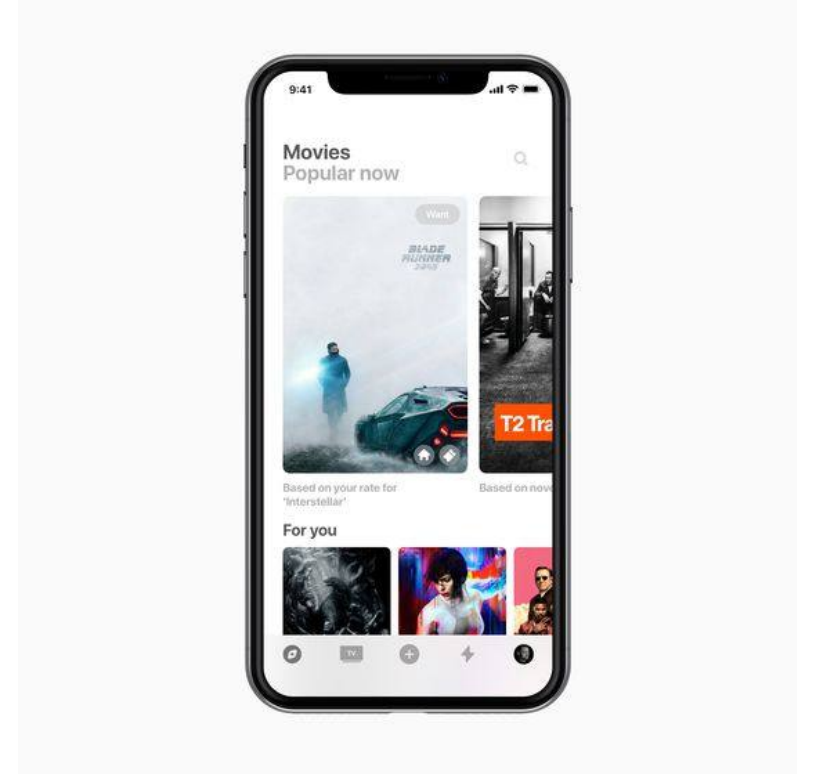
Affordable self managed online store, eCommerce website for medium business, all online shop features and functionalities.

**R5500** (6 page Web Design)



## HOSTING PACKAGES

**12 MONTH HOSTING, EMAILS AND CO.ZA DOMAIN**  
 R1800 for the first 12 months / R150 per month.  
 Price include online support & maintenance



## APP DEVELOPMENT

It can be a game changing marketing tool having an app for your business or promotion or whatever to drive traffic and revenue.

Basic table functionality - This is a good option for businesses who want an app to display basic information. Think about this as a hierarchy: opening screen has big topics and you click one and you now have a set of new lists to click on.

**Price will depend on App functionalities**



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# RETAINER PACKAGES AVAILABLE

STAY ON TOP OF BUSINESS

PAY MONTHLY FOR ON GOING SERVICES

How does a design retainer contract work?

Think of your retainer fee as our monthly salary, without all the overhead. It is paid up front at the beginning of each month before any design work is ordered. Essentially, you are paying for time versus a specific service. This allows you to benefit from avoiding those fluctuating designer fees, and supplies you with a cost savings!

Design retainers include: graphic design,  
web design updates, social media design updates,  
video editing, and photography needs.



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## OUR DESIGN RETAINER PACKAGES

If none of these designer retainer packages meet your needs, you may think about just purchasing work on a needed basis instead. The downside is there will be no discount offered.

1 SILVER	2 GOLD	3 PLATINUM
1 DESIGNS A WEEK EXCLUDE: WEBSITE, LARGE FORMAT DEIGNS	3 DESIGNS A WEEK EXCLUDE: WEBSITE, LARGE FORMAT DEIGNS	UNLIMITED DESIGN
4 HR MONTH CONSULTATION	8 HR MONTH CONSULTATION	9HR A DAY ON CALL CONSULTATION
PRIORITY SERVICE FOR JOB SUBMISSIONS	PRIORITY SERVICE FOR JOB SUBMISSIONS	SUPPORT & MAINTENANCE
		PRIORITY SERVICE FOR JOB SUBMISSIONS
<b>R1 500/pm</b>	<b>R2 500/pm</b>	<b>R3 500/pm</b>

### Design Retainer Details

Each retainer package has a 3 month minimum commitment. At the end of 3 months, we will re-evalaute the program to ensure the number of hours are fitting your business needs. After that, we can move to 6, 9, or 12 month commitments.

Each retainer includes a set number of hours per week. If you aquire any overage in hours during the month, you will be billed at the standard hourly rate of \$75 per hour at the beginning of the next month.

Unused hours expire at the end of each week. This is to ensure that I can allocate time for your projects each week and plan my workload accordingly.

At the beginning of each month, you will recieve your invoice, payable upon receipt via check, or credit card. Invoices will include your monthly retainer rate, and any additional charges from previous month where you may have gone over.

**\*\*\* IF YOU PAY FOR YOUR DESIGNER RETAINER ANNUALLY,  
YOU WILL RECEIVED DISCOUNT DEPENDING ON THE PACKAGE\*\*\***





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## Digital Marketing Price List

Services	Entry Level	Intermediate	Enterprise
Google Ads Setup	Yes	Yes	Yes
Google Ads Management	Up to a monthly spend of R10K	Up to a monthly spend of R75K	Up to a monthly spend of R250K
YouTube Management	No	Yes	Yes
Google Display Network Management	No	No	Yes
LinkedIn Company Setup	Yes	Yes	Yes
LinkedIn Company Page Management	No	Yes	Yes
LinkedIn Campaign Management	No	Yes (up to a budget of R10K)	Yes (up to a budget of R100K)
Google Analytics Tracking Setup	Yes	Yes	Yes
Basic Website Reporting	Yes	Yes	Yes
SEO Setup & Optimisation	Yes	Yes	Yes
SEO Monthly Optimisation	Yes (5 hours in month 1)	Yes (20 hours in month 1)	Yes (50 hours in month 1)
Google Business Listing Setup	Yes	Yes	Yes
Google Business Listing Management	No	Yes	Yes
Social Media Profile Setup	Yes (1 profile)	Yes (2 profiles)	Yes (3 profiles)
Social Media Account Management	No	Yes	Yes
Digital Marketing Report	Quarterly	Monthly	Fortnightly Email (Snapshot) & Monthly
Competitor Analysis	No	No	Yes

Initial Month 1 Fee

From R6,000

From R15,000

From R28,000





# Photography

Photographer R450 / hour.

Studio photography R1200 / hour.

Videographer R550 / hour.

Drone, R550 / hour.

Wedding packages R12000

Min of 4 hours will be charged for any booking regardless of if you use the full duration or not.

Travel included within 15km of our address, otherwise R6.50 / km added above.

We offer minimum of 40-50 images per photo hour, high resolution, roughly 3megs per file, on flash drive or available for download on drop box or web transfer.

No special editing or enhancements are included within fee and not required as images are prepared for general purpose usage.

Special editing or enhancements are only recommended if the images are for special purpose usage such as advertising campaigns, etc.

Our standard terms apply and issued with quote.



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## OUR CLIENTS

